

INSIGHTS WEST

Survey on Animal Issues in Canada - December 15, 2015

Would you say you are in favour or opposed to each of the following?

		Canada	Gender		Age			Province / Region					
			Female	Male	18-34	35-54	55+	British Columbia	Alberta	MB / SK	Ontario	Quebec	Atlantic Canada
Eating animals	Strongly in favour	43%	38%	48%	43%	36%	49%	57%	63%	58%	35%	29%	48%
	Somewhat in favour	41%	45%	38%	40%	47%	39%	38%	29%	24%	45%	49%	42%
	Somewhat opposed	10%	11%	9%	10%	11%	9%	3%	1%	7%	11%	19%	6%
	Strongly opposed	3%	4%	2%	1%	4%	2%	2%	1%	0%	4%	2%	2%
	Not sure	3%	3%	3%	6%	3%	1%	0%	4%	9%	4%	0%	2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Using animals in rodeos	Strongly in favour	10%	5%	14%	8%	10%	10%	12%	29%	13%	5%	6%	4%
	Somewhat in favour	21%	17%	26%	10%	23%	28%	24%	28%	24%	20%	19%	22%
	Somewhat opposed	34%	38%	30%	48%	29%	27%	41%	22%	33%	36%	32%	34%
	Strongly opposed	29%	34%	23%	23%	34%	30%	25%	14%	18%	32%	38%	34%
	Not sure	6%	7%	6%	10%	4%	4%	1%	8%	11%	7%	3%	6%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Killing animals for their fur	Strongly in favour	3%	2%	4%	0%	3%	5%	5%	9%	4%	2%	0%	4%
	Somewhat in favour	14%	12%	16%	18%	8%	16%	15%	22%	13%	11%	10%	28%
	Somewhat opposed	27%	21%	34%	26%	33%	23%	24%	32%	27%	26%	33%	16%
	Strongly opposed	54%	64%	42%	54%	54%	53%	57%	36%	47%	59%	55%	50%
	Not sure	2%	2%	3%	3%	2%	2%	1%	4%	9%	2%	2%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hunting animals for meat	Strongly in favour	31%	29%	33%	37%	28%	29%	42%	33%	44%	27%	23%	38%
	Somewhat in favour	43%	40%	46%	37%	44%	47%	39%	51%	33%	43%	47%	44%
	Somewhat opposed	15%	17%	12%	16%	16%	13%	15%	6%	4%	17%	20%	10%
	Strongly opposed	7%	9%	5%	2%	9%	10%	3%	8%	4%	8%	9%	8%
	Not sure	4%	4%	3%	8%	3%	2%	3%	4%	9%	5%	0%	2%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Hunting animals for sport (trophy hunting)	Strongly in favour	2%	2%	3%	2%	2%	4%	2%	4%	2%	3%	2%	4%
	Somewhat in favour	7%	5%	8%	9%	5%	7%	3%	6%	7%	6%	11%	6%
	Somewhat opposed	20%	14%	26%	23%	25%	14%	23%	26%	13%	17%	27%	16%
	Strongly opposed	68%	78%	58%	63%	68%	73%	72%	63%	76%	71%	58%	74%
	Not sure	2%	1%	4%	4%	1%	2%	0%	3%	7%	3%	2%	0%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Keeping animals in zoos or aquariums	Strongly in favour	10%	7%	12%	9%	10%	10%	22%	19%	13%	4%	7%	6%
	Somewhat in favour	36%	33%	40%	35%	30%	42%	32%	45%	31%	40%	30%	34%
	Somewhat opposed	33%	36%	30%	37%	36%	27%	30%	24%	33%	30%	44%	42%
	Strongly opposed	17%	20%	13%	15%	18%	16%	17%	8%	9%	21%	16%	14%
	Not sure	5%	5%	4%	4%	5%	4%	1%	5%	11%	5%	2%	6%
	Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

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