

LIVE FROM THE GREAT BEAR RAINFOREST

FOR IMMEDIATE RELEASE

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Extraordinary wireless technology is allowing researchers on Canada's west coast to stream some of the planet's most elusive and rarely observed wildlife, providing a new insight into a threatened coastline and the species that live there.

This camera technology is giving us new insight into some of the planet's most elusive and difficult to study wildlife," said Ian McAllister, Executive Director of Pacific Wild. "This past month we observed more hours of wolf pups successfully catching wild salmon than we have in nearly twenty years of traditional wildlife observation."

Currently, one of the cameras is situated on a rainforest river system where tens of thousands of spawning salmon and a wide variety of wildlife, including a resident wolf pack are being observed remotely.



A second camera was positioned on the extreme outer coast of the Great Bear Rainforest, until winter weather conditions became too inhospitable. "To witness nearly a thousand stellar sea lions playing in 20 foot waves in storm force conditions is another first for us on this coast," added McAllister.

"This camera technology is not only giving local researchers a better understanding of wildlife here, it is allowing people from around the world to see first hand this wildlife rich ecosystem. Given the serious concerns of shipping oil through this coastline, the more people that understand the global importance of this rainforest the better," said McAllister.

"We are also relying on people from around the world to alert us if they see something of interest because as we add more cameras we will need increased monitoring support," mentioned Pacific Wild's Diana Chan. "It's a form of citizen science"

Support Great Bear LIVE via our IndieGoGo campaign:

www.igg.me/at/greatbearlive

Watch a 3 minute video on this camera project here:

<http://pacificwild.org/site/great-bear-live.html>

Video highlights can be found here:

<http://pacificwild.org/site/great-bear-live/raw-pacific-wild-live.html>

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Pacific Wild is a non-profit organization committed to defending wildlife and their habitat in Canada's Great Bear Rainforest. www.pacificwild.org

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