



## TROPHY HUNT AD CAMPAIGN UNDER WAY

February 24, 2010

### One "Sport" That Doesn't Deserve a Trophy

**PACIFIC WILD AND A GROWING INTERNATIONAL NETWORK** that includes conservation groups, First Nations and wildlife-viewing companies are calling on the B.C. government to end the trophy hunting of bears in the Great Bear Rainforest. The network, representing 20 million people from 40 different countries, released their latest ad today. [Read the press release.](#)

[Download today's full page ad \(pdf\).](#)

[Click here to SUPPORT PACIFIC WILD](#)

Pacific Wild and Valhalla Wilderness Society release the following map showing that trophy hunting is allowed in over 98 % of spirit bear genetic range.

[View larger map \(pdf\).](#)



Please take a moment to [sign a new and unique petition.](#)



## Some "sports" don't deserve a trophy

In a few weeks, grizzly and black bears will wake up to the sound of guns. By mistake or identity, some of the bears that are killed will be mothers with cubs. Without a mother to protect them, these orphaned cubs will die too. That's a grisly fact of life in this deadly sport.



The Indian Spirit bear featured so prominently in the Olympic opening ceremony will be at risk too because the gene that turns it white is present in many black bears - bears the provincial government says it's okay to kill.

**There is a solution, but we need your help.**

**Ask the B.C. government to end the trophy hunt of bears in the Great Bear Rainforest.** Add your name to the nearly 80% of British Columbians who oppose this hunt and be joined by more than 30 million people from 40 countries represented by the organizations featured below. As well, you will be supporting a growing wildlife viewing industry that believes a living bear is worth far more than a dead one.

But most importantly, by calling for an end to trophy hunting, you will respect the wishes of First Nations along the coast.

Write or call the Provincial government and let them know that it is time to end the trophy hunt of bears in the Great Bear Rainforest.

Premier of British Columbia  
Hon. Gordon Campbell  
E-mail: [premier@gov.bc.ca](mailto:premier@gov.bc.ca)  
Phone: (250) 382-1111

Minister of Environment  
Hon. Barry Penner  
E-mail: [barry.penner.mla@leg.bc.ca](mailto:barry.penner.mla@leg.bc.ca)  
Phone: (250) 383-1182



The "Faltering Light" visual petition is a high quality book containing an open letter to the B.C. government requesting that trophy hunting of bears is stopped, essays from leading environmentalists, Andrew Wright's stunning sepia-toned bear photographs and YOUR SIGNATURES supporting the termination of the trophy hunt. The book will be delivered to Premier Gordon Campbell & Environment Minister Barry Penner before the trophy hunt resumes in April.



Read Mark Hume's article "[Impending spring hunt imperils iconic spirit bear](#)". (02/24/10) in Canada's GLOBE AND MAIL.

[Download last week's ad \(pdf\)](#)

Check out [www.pacificwild.org](http://www.pacificwild.org) to see Global TV's newscast on this issue, along with other articles of interest.

Your letters do make a difference! [CLICK HERE](#) to take action to stop the trophy hunt!

## Other Pacific Wild News

### What is the Virtual Rainforest Initiative?

Pacific Wild continues to work with the Hartley Bay and Bella Bella schools to develop

classroom content that incorporates live streaming video of wildlife behavior. [Learn more. . .](#)

Pacific Wild is also the winner of the "Big Push" - the Masters of Digital Media Social Change Initiative. [READ MORE.](#)



### **Tankers to Tar Sands Campaign**

Pacific Wild along with 19 other environmental and community organizations recently condemned the federal government's review of Enbridge's Northern Gateway pipeline proposal. The terms of reference for the review ignore climate change, tar sands expansion and the question of tankers on B.C.'s north coast. [Click here to read the letter and press release.](#)

Thanks to the Conservation Alliance and Patagonia for supporting our work on this campaign and stay tuned for future events being planned by Pacific Wild on this issue.

THANK YOU for your continued support of Pacific Wild's conservation work. To learn more about how you can make a secure online donation, please [CLICK HERE.](#)

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